

SPRINGFIELD TECHNICAL COMMUNITY COLLEGE

ACADEMIC AFFAIRS

Course Number: MGT230

Department: Business Administration

Course Title: Business Ethics

Semester: Fall Year: 2019

Objectives/Competencies

Objectives	Competencies
1. Identify differences between laws and Ethics	<ol style="list-style-type: none">1. Distinguish between laws and ethics2. Review ethical theories (i.e., ethical relativism, Universal Ethics, etc.)
2. Explain stakeholder Theory	<ol style="list-style-type: none">1. Discuss the concept of stakeholder theory2. Identify stakeholders for organizations3. Consider opposing viewpoints of stakeholder theory (i.e., Milton Friedman)
3. Interpret Social Responsibility as it relates to corporations	<ol style="list-style-type: none">1. Discuss the three tenets of corporate social responsibility (people, planet, profit)2. Review ways in which organizations make choices beyond profit to represent the Triple Bottom Line3. Review how philanthropy
4. Discuss Ethical Issues in Accounting and Finance	<ol style="list-style-type: none">1. Review major financial disasters fueled by unethical organizations (Enron, Madoff, etc.)
5. Discuss Ethical Issues that Impact the Organization	<ol style="list-style-type: none">1. Review ethical issues that may impact the organization) (i.e., Marketing, Human Resources, Information Technology, etc.
6. Relate Ethical Leadership and Ethical Decision Making to management	<ol style="list-style-type: none">1. Review ways in which leaders can become models of ethical decision making2. Utilize case studies, ethical debates, and other evidence-based methods to consider ethical decision making
7. Summarize ideas and make decisions based on proper research, analysis, and critical thinking	<ol style="list-style-type: none">1. Utilize classroom exercises, classroom discussion, case studies, and/or presentations to research topics, analyze

	topics, and make decisions regarding Business Ethics and Corporate Social Responsibility
8. Practice effective communication skills	<ol style="list-style-type: none">1. Utilize the many opportunities to discuss Business Ethics both orally and in writing2. Provide and receive feedback from peers regarding effective communication