

SPRINGFIELD TECHNICAL COMMUNITY COLLEGE

ACADEMIC AFFAIRS

Course Number: TPRD- Department: Digital Media Production

Course Title: Digital Audio Broadcasting Semester: F Year: 2011

<b>Course Objective</b>	<b>Competencies</b>
<ol style="list-style-type: none"><li>1. To provide students with practical knowledge of the operation of a Radio or digital audio broadcasting facility</li><li>2. To write and produce a promotional audio spot</li><li>3. To program a radio station</li><li>4. To perform on the Radio or at a Digital Audio Broadcasting Facility</li><li>5. To prepare students with employable skills in Radio and Digital Audio Broadcasting</li></ol>	<p>The student must be able to:</p> <ol style="list-style-type: none"><li>1. Produce and write a promotional spot for radio or digital audio broadcasting delivery</li><li>2. Manage and program a Radio or Digital Audio Broadcasting Facility</li><li>3. To perform on microphone, including proper voice delivery</li><li>4. Distribute a finished audio project via the internet (eg. Podcasting) or other Broadcast outlet and to current digital devices.</li><li>5. Demonstrate how to operate a Radio Station or Digital Audio Broadcasting Facility.</li></ol>