

SPRINGFIELD TECHNICAL COMMUNITY COLLEGE

ACADEMIC AFFAIRS

Course Number: MANG 110 Department: Business Administration

Course Title: Principles of Management Semester: Spring Year: 2011

Objectives/Competencies

Course Objective	Competencies
<ol style="list-style-type: none">1. The key terms, concepts and vocabulary related to management.2. The major management and leadership styles manager use to achieve organizational goals.3. The skills managers need to coach, communicate, control, direct, delegate, facilitate, plan, organize, make decisions, motivate and building teams.4. An organization's mission, vision, values and organizational structure.	<ol style="list-style-type: none">1. Discuss management concepts both verbally and in writing using the correct management terminology.1. Describe the major management/leadership styles including directing, coaching, participating and delegating.2. Analyze case studies and identify the type of management/leadership style being used.1. Explain the steps involved in executing each skill.2. Analyze case studies and identify when managers are executing various skills effectively and ineffectively.1. Explain the relationship among organizational mission, vision, strategic goals, and operational goals.2. Distinguish the main characteristics of strategic and operational plans.3. Explain the major types of organization structure.

Course Objective	Competencies
5. How groups and teams operate in business organizations.	<ol style="list-style-type: none">1. Explain the differences between a group and a team.2. Identify the important dimensions of groups and teams.3. Explain strategies that lead to the effective management of groups and teams in organizations.
6. How to research management topics and acquire company information.	<ol style="list-style-type: none">1. Complete assignments using the Internet to do research.