SPRINGFIELD TECHNICAL COMMUNITY COLLEGE

ACADEMIC AFFAIRS

Course Number: __GAT 245__   Department: __Graphic Arts Technology__

Course Title: __Digital Portfolio Workshop__   Semester: __Spring__ Year: __2016__

Objectives/Competencies

Course Objectives	Competencies
1. Create a resumé for graphic arts employment.	1. Work within pre-typed resumé templates of all varieties (in Adobe InDesign) to be customized or create one from scratch. Work with pre-typed cover letters for customizing.
2. Develop advanced skills in various multimedia software applications and utilities.	2. Be able to design, construct, & produce aesthetically pleasing visuals for a digital portfolio presentation of student's work using various software applications. Ability to critically think, create, develop, execute, & produce aesthetically pleasing visuals using good professional judgement in color, shape, placement of elements. Ability to maximize proficiency levels in all areas of multimedia to gain the "edge" over the competition by producing a digital portfolio presentation, composed of traditional and digital works, suitable for graphic arts employment.
3. Understand and work with graphic file conversions.	3. Ability to take pre-existing files from proprietary applications and convert them into a more universal file format (.jpg or .pdf) for use in multimedia applications.
4. Create simple animations for export using popular versatile applications.	4. Ability to create & export animations using type, artwork, & photos within two popular applications (Photoshop & MotionArtist) for use in Apple's iMovie HD. Create special effects images using filters & plug-ins within the applications.
5. Create and/or import digital video clips and digital audio clips for use in iMovie HD.	5. Ability to create, convert, edit, & import appropriate video, animations, music & sound effects using iMovie HD; ability to export to a QuickTime file for DVD. Effectively work with special video effects, titles, transitions in iMovie HD. Work with custom screen capture utility (SnapzPro) that replaces the standard screen capture feature that is built into the Mac OS; for use in capturing video from the internet.
6. Ability to export, convert, transfer, and burn multimedia presentation files to DVD.	6. Create a custom DVD of the portfolio (as file only and PLAY only) using a popular disc burning application.